

# Desi Williamson

## Introduction

Desi Williamson beat the odds! Despite growing up in a world surrounded by poverty, drugs, and violence, he overcame a myriad of obstacles to realize his dreams of becoming a successful businessman, professional speaker, and author.

His high impact programs are based upon 25 years on the front line in sales, management and marketing, building multi-million dollar businesses, managing multi-million dollar budgets, and developing the potential in people for powerhouse corporations such as Johnson & Johnson, Johnson Wax Co., Rain Bird Sprinkler Manufacturing and PepsiCo.

He's also developed his own entrepreneurial enterprises in real estate, marketing and distribution.

Although Desi had achieved success in the business arena, there was something more compelling that he wanted to do with his life. With a burning desire to help others, he founded Impact!! Seminars Unlimited, Inc., a company dedicated to helping organizations increase productivity through empowered people.

He is the author of a best selling video learning system utilized by more than 150 prisons across the country, his best selling book "GET OFF YOUR ASSETS!"...*How to Deal with the Challenges of Life, and WIN! As well as his new book, "Where There's A Will, There's A Way!...Succeeding in the Face of Turbulent Times*

Desi has recently been selected for the *Speakers Hall of Fame*, and has received the coveted *CSP, (Certified Speaking Professional)* award, the highest earned designation by the National Speakers Association.

Thousands of people have benefitted from his powerful technology for personal development and have achieved results in all areas of their lives. His list of clients include Fortune 500 companies, civic organizations, and trade associations.

His programs help change people's lives.

That's why he's known throughout the country as, Mr. Impact!!

Please give a warm (**Your Company**) welcome to Mr. Desi Williamson