

# **Desi Williamson**

## **(Introduction) with DVD**

**In addition to what you just saw in the news clip, Desi is also the author of a best selling video learning system for personal development now utilized by more than 160 prisons across the country, as well as two books, *Get Off Your Assets!* . . . *How to Deal with the Challenges of Life and Win!*, and his new book, *Where There's a Will, There's a Way!* . . . *Succeeding in the Face of Turbulent Times*.**

**He spent twenty one years in corporate America as an executive with powerhouse companies such as Johnson & Johnson, Rain Bird Sprinkler Manufacturing, PepsiCo, and Dr. Pepper/Snapple, where he built multi-million dollar businesses, managed multi-million budgets, and developed the potential in people.**

**In 2004, Desi was selected to the Speakers Hall of Fame, where he joined such notable figures as President Ronald Reagan, Zig Ziglar, General Colin Powell, and Dr. Norman Vincent Peale.**

**He's also received the coveted CSP (*Certified Speaking Professional*) award, the highest earned designation by the National Speakers Association, enjoyed by less than 550 speakers worldwide.**

**His powerful technology for personal performance has helped thousands including many Fortune 500 companies, college athletes, and professional football teams.**

**So let's give a warm (Your Company) welcome to Mr. Desi Williamson**